

Overseas buyers start 2017 in buoyant mood

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January sets the pace for the Spanish real estate calendar, and this one started well.

The New Year is a strange time for a property portal.

The Santa Effect leaves very little for realtors to talk about in December. Then almost on the stroke of midnight of January 1st, we are jolted by a traffic surge as buyers emerge from the festivities to resume their property hunt.

January is the third busiest month of Kyero's year (the peaks are in July/August when buyers visit Spain) and we treat our performance now with great seriousness. It's a signal of what's to come.

Buyer enquiries up 36%